

Agnes Jankiewicz

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Senior Graphic Designer

agnesjankiewicz.com

About Me

Senior Graphic Designer/Author with 8+ years experience in digital, and print content development seeking a challenging opportunity to apply her skill set towards.

Education

September 2021

Certificate in Project Management Fundamentals, University of Waterloo

2012-2015

AdvDip Contemporary Media Production, Durham College

Highest Ranked Graduate

- Graphic Design
- Web Design
- HTML & CSS

2006-2011

B.A. Film Theory, Historiography & Criticism, York University

- Content Writing
- Video Editing
- Screenwriting

Skills

- Adobe Creative Cloud, Microsoft Office, G Suite, Axure
- Front End website design (CSS, HTML5)
- Social Media management (Facebook, Twitter & Instagram)
- Keen eye for typography, color, composition, and design hierarchy with impeccable attention to detail and accuracy
- Responds well to artistic feedback while getting the work done with minimal direction
- Clean valid G license, own vehicle
- Excellent written and verbal communication skills
- A self starter with high attention to detail
- Capable of collaborating with stakeholders and translating their vision into final deliverables
- Ability to work effectively with cross-functional teams

Work Experience

Senior Freelance Graphic & Web Designer

July 2015 – Present

- Communicating to collaborate with clients to translate their vision into final product
- Creating brand assets in Adobe Creative Suite programs
- Designing marketing materials and optimizing for print
- Designing website layouts with Photoshop, Illustrator and Adobe XD
- Creating various print material layouts in InDesign
- Creating websites using various responsive frameworks
- Optimizing images for online use
- Writing technical documentation and website content

Makita Canada Graphic Designer

March 2022 – October 2023

- Developed graphics and infographics for e-commerce websites including The Home Depot and Amazon
- Animated motion graphic ads for digital marketing campaigns
- Created storyboards and presented them to upper management
- Edited video and audio using Premier and After Effects
- Collaborated with social media team on holiday campaigns
- Worked with web development team to ensure high quality images were available on company website

North American Concrete Inc. Creative Director

August 2020 – March 2022

- Creation and management of all brand assets including logos, print material and websites
- Designed company SaaS app UI, ensured development of positive UX experience and served as project manager
- Assisted with ongoing marketing initiatives
- Collaborated with sales team to ensure marketing provided quality leads
- Researched and wrote blog entries
- Facilitated and followed up on company PR
- Coordinated video and photography shoots
- Assisted in managing various social media accounts
- Created working relationship with Caterpillar Apparel to supply workforce with high quality uniforms



Volunteer Experience

BookMarkIt! Creative Director

September 2018- September 2019

- Created logo & branding
- Designed & coded website
- Consulted with other board members about graphic design elements necessary such as posters, tradeshow banners, flyers, advertisements ect.
- Updated & maintained website

Writer's Community of York Region Graphic Designer/Social Media Lead

November 2017 - December 2019

- Created graphic design elements as needed
- Updated & maintained social media



Publications

Novels

Q-16 and the Eye to All Worlds, February 2015

Q-16 and the Lord of the Unfinished Tower, May 2017

Q-16 and the Fury of Korangar, July 2019

Short Stories

"Skyris" in **Brave New Girls: Stories of Girls Who Science and Scheme**, August 2017

"Impossible Odds" in **Brave New Girls: Tales of Heroines Who Hack**, July 2018

"The Last Drop" in **Water**, November 2018

"Decoded" in **Brave New Girls: Tales of Gals and Gizmos**, July 2019

"Beta Test" in **Brave New Girls: Tales of Gals Who Tech and Tinker**, July 2020

"The Price of Progress" in **Brave New Girls: Chronicles of Misses and Machines**, June 2022



Work Experience Cont.

Testforce Systems Inc. Graphic Designer

July 2019 – August 2020

- Collaborated with the marketing team to create various print and digital graphic assets in a fast paced agile environment
- Took photography of products using DSLR camera and retouched on Photoshop
- Created animated GIFs for use in Social Media campaigns and email newsletters
- Created marketing print material in InDesign
- Created infographics for use on websites and in print materials
- Added and managed graphics on Magento
- Assisted in managing various social media accounts
- Storyboarded, shot and edited videos for promotional purposes

Aartech Canada Inc. Website Administrator

October 2017 – July 2019

- Responsible for the development of website content for retail and commercial clients (B2C)
- Technical writing and documentation
- Managed, supported and maintained CMS websites
- Assisted in running various social media accounts
- Created diagrams and infographics
- Created flyers, folders, notepads and other marketing material graphics as needed
- Contacted print houses to request quotes and orders

Groupa Ltd. Graphic Designer & Social Media Lead

February 2016 – October 2017

- Branding and logo design
- Front end web design
- Created & managed of CMS websites in;
 - o Joomla
 - o WordPress
- Performed marketing research
- Managed various social media accounts
- Created & managed AdWords campaigns as well as Google Analytics and Webmaster Tools
- Created written content for biweekly blogs
- Created various print designs including;
 - o Business cards, flyer, posters, tshirts
 - o Vehicle wraps
 - o Large format signage & other print
- Corresponded with print houses for quotes and orders



References

Available Upon Request